

CHILDREN OF FALLEN HEROES

FOUNDING THE FUTURE

Major Investment & Founding Partner Opportunity



HONORING SACRIFICE. BUILDING THE FUTURE.

America's Campus for the Next Generation • 82 Acres Secured • Vass, North Carolina

A permanent place for discovery, leadership and legacy.

Children of Fallen Heroes (CFH) is building an 82-acre permanent campus in North Carolina designed to expand opportunity for military, first responder and foster youth families through STEAM education, aviation, leadership development, athletics, outdoor experiences and mentorship.

For 11 years, CFH has paired remembrance with action. More than 15,000 youth and families have been served, and the organization has grown from mission-driven experiences into a platform with nationally visible programs, championship youth athletes and a long-term physical home.

THE INVESTMENT THESIS

CFH is at an inflection point: the land is secured, the mission is proven, the programs are active, and the next constraint is infrastructure and capacity. Major philanthropic capital can now accelerate a permanent institution built to serve generations.

Why now

- 82 acres are secured for a permanent Legacy Campus near Fort Bragg.
- Phase 1 development creates identifiable opportunities in site infrastructure, STEAM + Robotics, aviation, and equine/agricultural programming.
- CFH offers corporate and major-gift pathways from \$25,000 to \$1M+ and is equipped for DAF and philanthropic giving.
- The organization publishes financial transparency materials, including its IRS determination letter, Form 990, annual report, and governance overview.
- A transformational gift can materially accelerate both campus readiness and the number of youth reached.

FOUNDING PARTNER OPPORTUNITY

CFH is seeking a limited group of corporations, foundations, family offices and philanthropic leaders to help build the next chapter through investments of \$250,000, \$500,000, \$1 million and above.

A decade of impact. A platform ready to scale.

15,000+

Youth & Families Served

11

Years of Impact

82

Acres Secured

Platinum

2026 GuideStar Transparency

2023

ICAS Pinnacle Platinum
Performer

Champions

NEXTGEN Dynamic Team

91%

2024 Resources to Mission
Programs

501(c)(3)

EIN 81-0800340

Evidence of execution

- Nationally visible parachute-team missions and commemorative events that honor service and connect communities.
- CFH NEXTGEN athletes competing on national and global stages, including national gold and world silver medal achievements.
- STEAM pathways spanning drones, robotics, aviation, arts, outdoor learning, equine programs, and agriculture/sustainable science.
- A public financial-transparency hub with core IRS, annual-report, governance, and stewardship materials.
- A permanent-campus roadmap that gives donors specific areas to fund rather than a general operating appeal.

CFH's value is not one isolated program. Its advantage is the ability to connect discovery, mentorship, skill-building, achievement and service across multiple pathways — then anchor them on a permanent campus.

Discovery becomes achievement. Achievement becomes mentorship.



CFH NEXTGEN represents the model in action: young people gain access to world-class coaches and experiences, develop skill and confidence, compete at elite levels, and become examples for younger participants following behind them.

THE CFH DISCOVERY CYCLE

DISCOVER → LEARN → TRAIN → ACHIEVE → MENTOR → INSPIRE THE NEXT GENERATION

The campus is designed to multiply that cycle. A student may arrive because of aviation and discover engineering; arrive through robotics and discover flight; arrive through agriculture and discover science; or enter through athletics and discover leadership. The goal is not to prescribe one path — it is to create enough high-quality pathways for a young person to find theirs.

82 acres of permanent impact.



The CFH Legacy Campus in Vass, North Carolina is planned as a long-term national hub for education, leadership and community resilience. The property is currently in early site development; the campus vision is being built in phases so philanthropic investment can be connected to clear milestones.

Campus priorities

- Site Infrastructure & Land Stewardship
- STEAM + Robotics Learning Hub
- Aviation & Grass Runway Facilities
- Equine & Therapeutic Leadership Trails
- Future indoor skydiving and Next Generation training capability
- Outdoor leadership, agriculture and community programming

A 250-YEAR MINDSET

The campus is being positioned as a permanent home — a place where current investment creates assets, programs and traditions intended to outlive any single event, season or generation.

Build in phases. Measure at every milestone.

Phase	Priority	Major-gift application
1	Site Infrastructure & Land Stewardship	Access, site readiness, utilities, safety, land preparation and stewardship needs tied to approved plans.
2	STEAM + Robotics Learning Hub	Learning spaces, equipment, curriculum delivery, technology, robotics and innovation infrastructure.
3	Aviation & Grass Runway Facilities	Aviation access, youth flight pathways, runway-related improvements, equipment and aviation education.
4	Equine & Therapeutic Leadership Trails	Equine/agriculture infrastructure, outdoor learning, trails, leadership and experiential programming.

Final capital budgets, construction schedules, permitting requirements and project allocations will be confirmed for each restricted major gift before funding.

DONOR PROTECTION

Major capital gifts should be documented through a written gift agreement defining purpose, permitted use, milestones, reporting, recognition, and treatment of funds if project scope changes.

Give at the level where your legacy can be seen.

Transformational gifts should be attached to a defined outcome, asset, program or strategic capacity need — not a generic sponsorship tier.

\$250,000

Founding Program Partner

Accelerates a defined program, learning pathway, equipment package or early campus-readiness priority. Appropriate for a corporation, foundation or family seeking measurable near-term impact with multi-year visibility.

\$500,000

Founding Campus Partner

Funds a major component of Phase 1, establishes a substantial program area, or combines infrastructure and program delivery in a restricted multi-year investment.

\$1,000,000+

Transformational Founding Partner

Supports a major campus asset, facility component, endowed initiative, or integrated infrastructure/program investment with executive-level stewardship and customized legacy recognition.

CUSTOMIZED, NOT INVENTED

Exact use is selected from an approved budget and campus plan. Buildings, naming assets and project costs are not promised until scope and cost are validated.

Founding Program Partner

A \$250,000 commitment is large enough to create a defined, reportable body of work while remaining flexible enough to match the donor's mission priorities.

Potential alignment areas

- Next Generation STEAM, robotics or drone-learning initiative
- Youth aviation and flight-discovery programming
- Next Gen athlete development, coaching and educational access
- First responder leadership and youth mentorship programming
- Equine, agriculture or outdoor learning initiative
- Campus site-readiness or equipment package within an approved Phase 1 budget

Partner receives

- Written restricted-gift scope and outcomes
- Milestone and financial-use reporting
- Annual impact summary and participant outcomes where appropriate
- Executive briefings/site visits by appointment
- Mission-aligned recognition and employee-engagement opportunities when appropriate

BEST FIT

Companies or foundations that want a significant, measurable commitment tied to one mission vertical without taking responsibility for an entire capital component.

Founding Campus Partner

At \$500,000, the relationship should move beyond sponsorship and into strategic philanthropy. The investment can be structured around a major Phase 1 component or a combined infrastructure + program commitment.

Potential structures

- A major capital component within the STEAM + Robotics Learning Hub
- Aviation infrastructure plus youth aviation programming
- Equine/agricultural infrastructure plus educational programming
- Campus site infrastructure paired with a named youth-impact initiative
- A multi-year strategic commitment combining program expansion and campus capacity

Diligence expected

- Approved project budget and use-of-funds schedule
- Defined milestones and implementation owner
- Risk, insurance, permitting and vendor controls appropriate to the project
- Board-level oversight and periodic reporting
- Recognition/naming terms documented separately when applicable

PARTNERSHIP, NOT TRANSACTION

A \$500K partner should understand not only what the money buys, but how the funded capability will remain useful, maintained and mission-aligned after the initial gift is deployed.

Transformational Founding Partner

A seven-figure gift should be built as a customized partnership. It may support a major campus asset, a large restricted capital component, an endowed or multi-year initiative, or an integrated infrastructure-and-program investment.

Before commitment, CFH will be prepared to provide

- Current financial statements and IRS filings
- Board and governance overview
- Capital plan, project budget and implementation timeline
- Land/entity and project documentation relevant to the funded scope
- Insurance, compliance and risk-management information appropriate to the project
- Impact measurement framework and reporting calendar
- Written gift agreement and any recognition/naming agreement

THE \$1 MILLION QUESTION

What exists five, ten and twenty years from now because this gift was made? Every seven-figure proposal should answer that question in one page, with numbers, milestones and stewardship commitments.

For the right partner, CFH can structure a relationship that combines mission impact, employee and stakeholder engagement, national storytelling, legacy recognition and measurable long-term outcomes — without allowing recognition to override charitable purpose or governance.

Measure what changes — not just what was spent.

Every major investment should begin with a small set of agreed outcomes. Measures will vary by program, but CFH can standardize a reporting framework so partners receive consistent, decision-useful information.

Area	Illustrative measures	Reporting evidence
Reach	Youth/families served; schools/partners engaged; program sessions	Attendance, registration, partner records
Learning	Skills introduced; certifications; completed projects; progression	Curriculum records, projects, completion data
Mentorship	Mentor hours; coach engagement; repeat participation	Program logs, mentor/participant records
Campus	Milestones completed; equipment installed; project readiness	Invoices, project photos, milestone reports
Stewardship	Budget vs. actual; restricted-fund use; variance explanations	Financial reports and written summaries

Illustrative framework only. Final metrics will be matched to each funded program or capital scope.

REPORTING CADENCE

For major restricted gifts, CFH can establish milestone reporting during implementation and an annual stewardship report after deployment, with additional reporting negotiated for multi-year partnerships.

Trust is part of the investment.

Children of Fallen Heroes publicly identifies itself as a federally recognized 501(c)(3) nonprofit (EIN 81-0800340) and maintains a financial-transparency page with core public documents.

Publicly available diligence materials

- IRS Determination Letter
- IRS Form 990 — 2024
- 2024 Annual Report
- Governance & Compliance Overview
- 2026 Candid / GuideStar Platinum Transparency designation
- Corporate & Major Giving and DAF pathways

2024 STEWARDSHIP

CFH reports that approximately 91% of 2024 resources supported mission programs and approximately 9% supported administration and operational oversight.

Major-gift controls

- Restricted gift agreement for defined project/program use
- Board and financial oversight consistent with CFH governance
- Project budgets and vendor documentation for capital work
- Documented approval process for material scope changes
- Periodic donor stewardship and impact reporting

A platform for mission, workforce and community impact.

CFH’s model creates multiple entry points for partners without forcing every company into the same sponsorship template. A partner can align investment with the part of the mission closest to its workforce, customers, technology or community priorities.

Aviation & Aerospace Youth aviation, flight discovery, aerospace exposure and aviation infrastructure.	Next Generation STEAM Robotics, drones, engineering, technology, arts and innovation pathways.
Campus Infrastructure Permanent facilities, site readiness, equipment and long-term campus capability.	Equine & Agriculture Agriculture, sustainable science, outdoor learning, equine and leadership experiences.
First Responder Leadership Service, leadership, family support and community-resilience programming.	National Next Gen Athlete development, elite mentorship, national visibility and inspiration for younger participants.

Recognition and engagement are customized to the gift, the funded asset/program, and CFH policy. Naming opportunities are subject to written approval and final project scope.

What CFH will place on the table.

A sophisticated donor should not have to guess. Before a transformational commitment, CFH's diligence folder should provide the information needed by a CEO, CFO, foundation officer, wealth advisor or family-office counsel.

- IRS determination letter and current Form 990
- Annual report and current financial statements
- Board/leadership roster and governance overview
- Conflict-of-interest and relevant financial-control policies
- Campus ownership/use documentation relevant to the proposed gift
- Master plan or current campus concept materials
- Board-approved project budget and sources/uses for the funded scope
- Project schedule, permits/approvals and insurance information when applicable
- Program logic model / outcome framework
- Gift agreement template and recognition/naming policy
- References or partner contacts when appropriate

READINESS STANDARD

The goal is to make a \$1M donor's diligence easier, not to pressure a faster yes. Strong documentation is itself evidence of institutional maturity.

Help build what comes next.



Children of Fallen Heroes honors sacrifice through action. The next chapter turns more than a decade of service into permanent infrastructure for the next generation.

The 82-acre Legacy Campus gives partners a chance to build something visible, measurable and lasting while young people discover aviation, technology, leadership, athletics, agriculture, the arts and service.

FOUNDING PARTNERS ARE NOT SIMPLY FUNDING A PROJECT.

They are helping establish the place where future generations will discover what they can become.

KEN WASLEY

President & Founder • Children of Fallen Heroes

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501(c)(3) • EIN 81-0800340 • Vass, North Carolina

Current public-source basis

This package was prepared from Children of Fallen Heroes' live public website as reviewed August 11, 2026. Capital costs, project schedules, naming rights and final use-of-funds allocations are intentionally not represented as final until approved source documents are inserted into the diligence package.

- Homepage: childrenoffallenheroes.org
- Legacy Campus: childrenoffallenheroes.org/our-campus/
- Corporate & Major Giving: childrenoffallenheroes.org/corporate-giving/
- Financial Transparency: childrenoffallenheroes.org/financial-transparency/
- STEAM Programs: childrenoffallenheroes.org/steam-programs/
- Leadership: childrenoffallenheroes.org/team/

Recommended next insertion: board-approved Phase 1 capital budget with project-level sources and uses. That budget will convert this package from a strong case for support into a transaction-ready major-gift proposal.